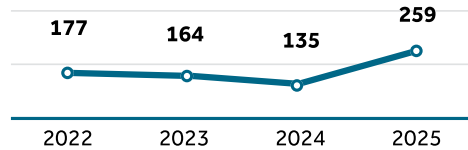


Team Member Engagement

+91%

Year-over-year in Team Member participation

Team Member PAC Participation



\$188,000

projected to raise this year

\$400,000+

projected to raise this cycle

Projected to end 2026 62% above prior cycle



Refreshed **PAC Website** and quarterly **Hilton on the Hill** newsletter



Hosted exciting new engagement and educational opportunities, including **PAC 101s** and contributor reception



Established new **PAC Advisory Council** to enhance transparency and represent Team Members across the business

Hilton has once again been recognized as a **Trendsetter** by the Center for Political Accountability



Advocacy & Impact

Your involvement and contributions helped us share Hilton's story and advance our advocacy priorities at all levels of government, including:

Government Affairs in Action

Protecting the franchise business model

Enactment of critical small business tax provisions

Advocating for funding to promote U.S. as a global destination

Reducing visitor visa wait times

Preserving access to temporary workers

Leveling the playing field on price transparency

Preparing for a decade of major sporting events

Opposing costly operational costs for our owners

PAC Disbursements

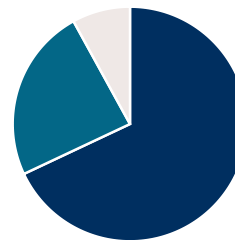
Candidate Support

We maintain a bipartisan strategy, ensuring each election cycle results in equal financial support towards Democrats and Republicans.

50%
DEMOCRATS

50%
REPUBLICANS

Where We Engaged



- Federal 68%
- State & Local 8%
- Trade Associations 24%



25+ Fundraisers attended to support our industry champions

x2



Doubled your impact with a \$188,000 match contribution to Hilton Global Foundation